

Thames Valley



KINGS

*Wheelchair Basketball
Club*

Sponsorship Proposal 2023

INTRODUCTION

WHO ARE WE?

The Thames Valley Kings are a wheelchair basketball club based in Berkshire founded in 2004. As Berkshire's oldest competitive wheelchair basketball club, we host regular Training sessions which are held at Kennet Leisure Centre, Thatcham and the FBC Centre, Wokingham. The club provides an opportunity for those with and without Physical disabilities within the Thames Valley area to participate in a great team sport within a fun and friendly environment.

Our club currently offers training sessions for ages 7+ and currently runs teams at Junior and Adult league levels.

WHAT MAKES US A GREAT CLUB?

The club offers the community an entertaining team sport which is also inclusive so anyone with or without a disability, whether a family member or friends can play alongside one another. The club also provides opportunities to take part in training which is varied and fun and the chance to progress to regional and international levels. We are 100% Volunteer run, we are Sport England Clubmarked and most important of all - We are passionate about what we do!

WE MAKE AN IMPACT!

We have had a positive impact on our members' personal development:

90%

REPORTED INCREASE
IN SOCIAL ENGAGEMENT

78%

REPORTED BETTER
MENTAL HEALTH

96%

REPORTED BETTER
PHYSICAL HEALTH



Being a member of Thames Valley Kings makes a huge difference to me, especially my mental health. When I'm playing basketball I don't feel disabled I feel strong, fast and alive! I love being part of a team that is accepting and encouraging. Playing with Kings always lifts my mood and brings a smile to my face.

George Woolf
Kings Player since 2015

BUILDING ON SUCCESS

AWARDED THE QUEENS AWARD FOR VOLUNTARY SERVICE

In 2017, The Kings were honoured with the Queen's Award for Voluntary Service, the highest award a voluntary group can receive in the UK.



DOUBLE NATIONAL AWARD WINNERS IN 2016 INCLUDING CLUB OF THE YEAR

The club won TWO National Awards in 2016 Wheelchair Basketball Awards with Peter Scoins picking up Volunteer of the Year



Pictured alongside GB wheelchair Basketball captains Terry Bywater and Sophie Carrigill

ON COURT SUCCESS

Kings First Team were British Wheelchair Basketball Division Three South-West champions in 2017/18 - and followed that the year after by winning the Division Two South title in 2018/19. They also looked for a 3rd straight promotion and were undefeated in Division One South 2019/20 before Covid-19 Hit. Kings Juniors also finished fourth in the country in 2018/19.



RECOGNITION FROM LOCAL ORGANISATIONS

The hard work of the Thames Valley Kings has been recognised by both West Berkshire and Wokingham Councils - with the club winning West Berkshire's Community Group of the Year in 2016 and Wokingham Sports Awards Services to Disability in 2019.

5 MEMBERS ON GB PATHWAY

Kings have five members who are currently on the Great Britain Talent Pathway with eyes to progress from their clubs on to the World Class Performance Programme. With one making appearances at the 2018 U24 Europeans and 2019 U25 World Championships



KINGS COACH WINS TWO HUGE AWARDS

Kings Coach, Grant Barker celebrated winning both Coach of the year at the Get Berkshire Active 2017 sports awards and Development Coach of the Year at the National Wheelchair Basketball Awards.



MBE

Kings founder, Jacqueline was appointed an MBE for voluntary services to the Thames Valley Kings Wheelchair Basketball Club in Queen's birthday honour's list in 2011.



FORMER ALUMNI SELECTED FOR GB WOMENS TEAM FOR PARALYMPICS

Former Thames Valley Kings member Kayla Bell joined the women's squad for the 2020 Paralympics Wheelchair Basketball. Kayla, who started playing the sport when she joined the Kings at the tender age of 8



PERSONAL DEVELOPMENT & GROWTH

Joe joined the Thames Valley Kings in November 2005, and has been a part of the club ever since. He has played at Under 15s, Under 19s and at Adult level for the club and has made appearances at regional level.

As a Junior, Joe has been part of Kings Junior teams to make national Junior finals on 5 separate occasions and was also part of the Under 19s team who won bronze at Junior league finals and the Under 19s South Cup in 2015/16 and won Silver in 2016/17.

Joe is one of our most committed players, he also serves as a great mentor to our up-and-coming juniors and was a key player in first team squad which won the Division Two South and Division Three South West Titles back to back.



PLAYER FOCUS - JOE

After a long junior career, Joe has started giving back to the sport he loves by becoming assistant coach of the juniors, leading the Juniors to 5th Place in the country in the 2017/18 season.

Joe was also the first player to be elected to the Thames Valley Kings Hall of Fame in 2020

***"Kings gives me another family as well as a great and competitive sport. I love the team and the atmosphere and life for me wouldn't be the same without the club."
"Being a member gives a sense of responsibility and confidence. It's also great to be a part of a fantastic club."
"You should sponsor the Kings because the work the club is doing for young people and the community is outstanding and continue to progress. The club is well known to many and also means the world to many."***

Our Covid-19 Response

The Covid-19 pandemic meant the suspension of all wheelchair basketball activities - however that did not stop us from supporting our members in other ways.

- Weekly Online Fitness Camp
- Weekly team membership calls
- Free Mental Health Welfare mentoring with qualified mental health coach
- Free on request One to One coaching sessions
- Group social Q&A with top UK and US national players
- Social Sessions including Quiz Nights

SUPPORTERS ARMY

When it comes to match day we want everyone to feel part of the team, including our supporters and media partners, which is why we created our supporters army the Kings Army at the start of the 2016/17 season.

We believe this really helps the sense of community around the club by getting more people involved cheering us on on-court



Benefits of Sponsorship



Have the unique opportunity of sponsoring the oldest competitive and constantly growing wheelchair basketball team in Berkshire.

Wheelchair Basketball is the largest and one of the blue ribbon leading Paralympic competitive sport. The National Wheelchair Basketball League consists of 65 teams playing in 9 Divisions.



With Wheelchair Basketball a flagship event at the Tokyo Paralympics games - you have an unique opportunity to help sponsor a grass roots team that helps produces the Paralympics stars of tomorrow



Create positive PR within the local area and raise awareness that your organisation supports disability sports. During training and in matches, the members of our club are having an exceptional social and engaging experience. Your organisation could be right there, sharing in our success!

I  **PR**

Keeping YOU in the loop

We want to ensure that we are always communicating with our existing supporters to showcase that any donations that we receive are being used in a worthy way! We understand that by sponsoring us, you are not only giving us your time, money and resources, that you are also investing a part of you into the club. That's why we want to ensure that we keep you updated with everything club related.



A regular email newsletter once every three months - detailing the latest club news, game results and updates on players.



The opportunity to join us during a training session to meet the coach, committee members and players.

We can even give you the opportunity to have a go in one of the wheelchairs yourself!



Invitations to fund-raising, social events and to come watch us play



Unique "Sponsorship Slots" on our Game live stream, social media and websites

KEEPING ACTIVE...

...IN SCHOOLS

WITH INCLUSIVE ZONE BASKETBALL (IZB)

We are also engaged in breaking down disability barriers in sport by helping British Wheelchair Basketball bring Inclusive Zone Basketball (IZB) to schools. IZB is a 4 a-side game, developed to enable players who cannot participate in a full game of basketball to enjoy playing the game. The zones used enable players to be matched in their abilities within these zones. Collaborating alongside the Youth Sports Trust & schools including St Crispins school in Wokingham.



...IN THE COMMUNITY

Here at the Kings we believe we should be more than just a club, we believe we can make a real social change in disability awareness and getting and keeping people active.

We offer the chance for community and social groups and schools to try out the sport or have us deliver workshops, talks or events



...AT REGIONAL LEVEL

Multiple Kings Players and coaches were selected for South East England for National Junior championships at both Under 15s and Under 19s levels.

Kings coaches helping to lead South East England Under 15s to two successive gold medals at the Junior Regional Championships. Kings coaches have also taken coaching roles for England South at School Games

...WITH OUR MEDIA PARTNERS

The Thames Valley Kings are always excited to work with our on-going media partnerships include Kennet Radio, where we joined their Saturday Sport radio show with a Disability Sports roundup showcasing the latest news from the world of disability sport both nationally and at local levels! This enables us to keep being active in the promotion of our sport.

Sponsorship Money Usage

Cover Home Match day Event Costs

A Sponsorship donation of £350 will cover the cost of one of our home fixture rounds - These cost cover the price of renting the hall as well as covering the cost of referees and additional officials for a home game.



We are excited about potential marketing opportunities that can be built around the event by announcing you as sponsors of the fixture round via our website and social media, include the option for a banner in the hall, the option of a ceremonial first tip (excellent photo opportunity), free advertising on our live stream and a full press release.

Help Expand Our Reach

We would love to reach more people in the community and your sponsorship can help us attend or create events for local schools, charity organisations and youth groups - We would happily promote your company during the event and let people attending know you are the key reason for us being there.



Help us get EuroLeague



Our first team features some up-and-coming players on the GB pathway and have worked extremely hard to position the club into a leading force in wheelchair basketball in the South of England. They have continued to have high aspirations and wish to perform on the European stage at EuroLeague - considered to be premier competition on the continent. We are looking for sponsorship to allow us to reach this dream.

Help Get Us Our Own Van

Transporting wheelchairs is not easy, we would love to get some support on getting our own van, It's a long shot but it stands as one of our long terms goals.

I come across a business card for the Kings and at that point of my life I was so low and didn't know where I was going in life. When I came to the first session I was made welcome straight away by Jacqueline and every session after that. Basketball has helped with my fitness and making some amazing friends and are part of my life.

Wayne Burton - Kings Player since February 2013

Interested? - The Next Steps....

If you wish to contact us for more details on becoming a potential sponsor, drop us a message:



info@thamesvalleykings.co.uk



@TVKingsWCBB



<https://www.facebook.com/ThamesValleyKingsWheelchairBasketballClub>



OR CALL PETER SCOINS, HEAD OF MARKETING
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